

## Junior Graphic Designer

Our client is seeking a creative and enthusiastic designer who can contribute out of the box ideas for a promising business and inspiration magazine. The ideal candidate will be comfortable working in a fast-paced environment and have a strong grasp of design concepts and be proficient in Adobe Creative Suite.

### **Responsibilities include (but are not limited to):**

- Review, update, and maintain online and offline marketing materials to ensure that layout and design is current, consistent, and aligned with core messages and brand standards
- Collaborate with marketing team in creation of web pages, social media, blog posts and email campaigns
- Ability to articulate strategies and client's vision through creative design
- Create and execute graphic design elements for print, digital, and social media
- Develop graphics from concept through to completion (and measurement)
- Design promotional materials for events and workshops for the company and clients
- Vectorize and prepare graphic designs and collate design materials
- Collect, document, and organize marketing materials, and client references

### **Requirements:**

- 3-5 years of creative experience in an agency or corporate setting
- Post-secondary education or equivalent in graphic design, arts, or digital media
- Proficient in Adobe Creative Suite (Illustrator, Photoshop and InDesign) and Microsoft Office programs.
- A thorough understanding of web design processes and best practices, including but not limited to image optimization for viewing or SEO, responsive design, HTML, CSS, PHP and JavaScript.
- Skilled in Content Management Systems (e.g. WordPress)
- Proficient with typography and illustration
- The ability to conceptualize an idea and convert it into a compelling strategically aligned design
- Has a keen eye for detail and ability to accept and apply feedback effectively
- Excellent interpersonal and English communication skills both oral and written