#### **About DBPC Group of Companies Ltd.**

DBPC is a trusted provider of business and financial services, office support and staffing solutions. Our recruitment division provides permanent and contract staffing at entry, intermediate and executive levels. Our clients range from start-up businesses, who are expanding their workforce to established companies with increasing staffing needs. We ensure the right candidates are placed in the appropriate roles while cultivating great teams. We also offer career coaching and resume writing services to empower and equip individuals for the next stage of their life.

### As an employer, we aim to:

- Enhance the professional development of our employees
- Provide equal employment opportunities to all individuals
- Promote diversity in our industry and corporate culture
- Contribute to our communities at large

DBPC has acknowledged and embraced diversity to better utilize lucrative networks and markets on the local level. This has resulted in an immense boost in our organization's creativity, and future innovation. Tapping in this market has allowed us to explore the remarkable talents of many people from all walks of life and experience the benefits of being a part of a team of diverse individuals.

Join our team and enhance your talents today!

\*DBPC is an Equal Opportunity Employer and will provide equal employment opportunity without regards to race, colour, ethnic background, creed, sex, age, religion, marital status, family status and disability. We welcome and encourage applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

# **Freelance Content Writer**

We are currently seeking a creative and engaging writer to contribute to our online and print magazine that is geared towards inspiring business professionals.

#### Responsibilities include (but are not limited to):

- Compose and contribute exclusive, unique and engaging articles and blogs suited to our audiences
- Pitch and execute story ideas, find relevant sources
- Conduct thorough research to gather information that will be used to write articles, that can
  include anecdotes, photos or illustrations on various topics for the company's online and print
  publication
- Effectively proofread and/or edit articles and blogs
- Assist in the process of updating communications materials including but not limited to: media kits, flyers, fact sheets, etc., as assigned.
- Ability to work to short and tight deadlines and deliver quality work in a highly demanding environment

# Requirements:

- Able to write and edit in Canadian English
- Experience as a Digital Writer, Journalist or Editor
- Knowledge of economic and/or financial markets terminology is an asset
- Above average English spelling and grammar
- SEO experience
- Self-starter with a strong desire to meet and exceed expectations

\*Note: This is a work from home position in which successful candidates *may* be required to report to our North York office occasionally. Selected candidates will be paid per word for writing submitted.

Job Location: Toronto, ON

Required education: Diploma/Certificate

Required experience:

• Diploma or certificate in related field

• Writing/Communications: 1 year